

## Find Balance (“Contest”)

No Purchase Necessary to Enter or Win. Void where prohibited. Eligibility restrictions apply. All entries have an equal chance of winning. See below for Official Rules and complete details.

### 1. **Eligibility**

Contest only open to individuals resident in the Province of Alberta and over eighteen years of age. Employees, directors, agents or contractors of Alberta Treasury Branches (“ATB Financial”) or its subsidiaries, and those living in the same household are not eligible.

### 2. **How to Enter**

No purchase is required.

You are invited to play the ATB’s Balance game at [atb.com/trackit](http://atb.com/trackit). You can access this site directly or via the Layar app. If you get the highest score of the week and you have agreed to accept the contest rules and be entered into the contest, you will win a \$100 MasterCard gift card.

If there is a tie for highest score, a random draw of the highest scores will determine the winner.

You are welcome to play and enter as often as you like.

High scores are reset at the beginning of each weekly period.

### 3. **Contest Period**

The Contest Period is from 10:00:01 AM local time February 2, 2015 to 11:59:59 PM local time April 26, 2015.

Weekly scores are reset at 12:00:00 AM local time every Monday, until the contest ends.

Weekly winners will be announced after they are confirmed eligible and contacted.

### 4. **Participation**

Your use of ATB Financial’s services in completing a transaction and/or your submission of an on-line or mail-in entry constitutes your consent to participate in this Contest and your consent for ATB Financial, or it’s agents, to collect and use your name, address and other personal information for the purpose of administering this Contest, for directly

marketing to you ATB Financial, and its subsidiaries, products and services (unless you have expressly opted out), and for other uses by ATB Financial as permitted by law. ATB Financial is not responsible for lost, incomplete, illegible, late, misdirected, postage due, or mutilated entries or mail; technical or mechanical malfunctions; failures or malfunctions of phones, phone lines or telephone systems; failures of electronic equipment, computer hardware or software; or inaccurate entry information whether caused by equipment, programming used in this Contest, human processing error, or otherwise. ATB Financial reserves the right, in ATB Financial's sole discretion, to void any and all entries of an entrant whom ATB Financial believes has attempted to tamper with or impair the administration, security, fairness, or proper play of this Contest. The use of automated entry devices is prohibited.

## 5. **Prizes**

A \$100 MasterCard gift card is awarded to the person with the highest score of the week.

Only 1 - \$100 MasterCard gift card is awarded per week. If there is a tie for highest score, a random draw of the highest scores will determine the winner.

A total of 12 - \$100 MasterCard gift cards will be awarded over the contest period.

## 6. **Winner Selection**

The person with the highest score of the week, who meets all eligibility requirements, will win a \$100 MasterCard gift card.

If there is a tie for highest score, a random draw of the highest scores will determine the winner. Odds of being selected in this scenario are dependent on the number of persons tied with the highest score.

Within the first two business days after a winner has been selected, ATB Financial will attempt to contact the winners via the email or phone number provided up to (3) three times during regular business hours. If the winner cannot be contacted during that time their prize will be forfeited and another winner will be determined. Once contacted the selected entrant must correctly answer an unaided, mathematical, time-limited, skill testing question to be administered by phone to win.

Any decision related to winner selection made by ATB Financial will be final and binding in all matters relating to this Contest.

## 7. **Miscellaneous Rules**

A. No cash redemption or substitution of prize except by ATB Financial due to prize unavailability or eligibility of Winner, and then for a prize of equal or greater value;

- B. Any income taxes and any other expenses not specified herein are each winner's sole responsibility. Winner (and guest if applicable) may be required to execute and return an Affidavit of Eligibility, Liability Release and Publicity Release within 7 days of issuance of notification. If prize notification letter is returned as non-deliverable, or if phone number is not in-service or changed, winner will be disqualified and an alternate winner may be selected. Noncompliance with any of the foregoing may result in disqualification;
- C. ATB Financial reserves the right, in ATB Financial's sole discretion, to disqualify any entry or entrant, and to modify, terminate or suspend this Contest. ATB Financial is the sole and final arbitrator of any disputes regarding this Contest, any entry and/or any Official Rule or Eligibility Requirement;
- D. All entries become the property of ATB Financial, and ATB Financial assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries; and
- E. Entrants may be required to provide reasonable proof that they meet the requirements of the Contest.

## **8. Agreement, Consent and Release**

By participating, entrants and winner(s) agree:

- A to be bound by these Official Rules, and
- B. ATB Financial, ATB Financial's subsidiaries, agents and sponsors, shall have the right and permission to use their name, voice, place of residence, photograph and or/likeness, and any statements he/she may make regarding the prize, for advertising and/or trade and/or any other purpose worldwide in perpetuity and in any other media or format now or hereafter known without any form of compensation, permission, or notification, and
- C. ATB Financial, and ATB Financial's subsidiaries and agents, and all of their respective officers, directors, employees, representatives, successors and assigns shall have no liability and will be held harmless by entrants and winner(s) (and guest if applicable) for any liability, loss, injury, claim, or damage to themselves or any other person or entity, including but not limited to, personal injury, death, or damage to personal or real property, to entrant, winner(s) (and guest if applicable) or any other person or entity due in whole or in part, directly or indirectly by reason of the acceptance, possession, use or misuse of a prize or participation in this Contest.