

YOUR CASH, YOUR PROFIT: Applying Financial Tools for Real Success

You've attended ATB's acclaimed "Real Cash, Real Profit" Seminar and now it's time to apply what you learned to YOUR own company!

Who Should Attend:

Business owners, key managers and advisors of your company.

About the Workshop:

This program offers practical tools and insights into understanding and managing the financial intricacies of **YOUR** own company! By using these insights, you will turn YOUR income statement and balance sheet into critical and powerful management tools. You will gain a greater understanding of YOUR company's performance history and financial position. More importantly, you will come away with a concrete action plan to improve YOUR company's cash flow and profitability.

Like "Real Cash, Real Profit," this program is designed and presented by Mike Whitlock, President of Tannian Consulting, a recognized leader in providing financial, marketing, and strategic planning services to businesses. Class size is limited to allow Mike to work with each company present at the program.

This hands-on workshop will provide answers to the following questions:

- **How is my company performing?** Review YOUR company's performance by analyzing trends including sales growth, expense management, and profitability.

Your information will be kept strictly confidential and will be used solely by those attending from your company.

The seminar fee is \$395.00 and includes course materials, continental breakfast and lunch. Additional employees from your company may register at \$375.00 per person. Companies can purchase a table for up to six participants for the value rate of \$1,750.

Class size is limited to 20 participants, so reserve your space today!

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TO REGISTER, COMPLETE THE ATTACHED FORM AND SEND OR FAX TO:

JILL SHERMAN

ATB FINANCIAL 9888 Jasper Ave, Edmonton, AB, T5J 1P1

Tel: (780) 442.7484 Fax: (780) 408.7373

PLEASE PRINT CLEARLY

NAME OF ATTENDEES:	
1. Mr./Mrs./Ms./	@ \$395
2. Mr./Mrs./Ms./	@\$375
3. Mr./Mrs./Ms./	@\$375
4. Mr./Mrs./Ms./	@\$375
5. Mr./Mrs./Ms./	@\$230
6. Mr./Mrs./Ms./	We plan to purchase a table of 6 for \$1,750 and will bring the 5 individuals mentioned above.
COMPANY NAME:	
STREET ADDRESS:	
CITY:	POSTAL CODE:
PHONE NUMBER:	FAX NUMBER:
EMAIL ADDRESS: MAY WE USE YOUR EMAIL ADDRESS TO ADVISE YOU OF UPCOMING TANNIAN CONSULTING SEMINARS? YES NO	
ATB RELATIONSHIP MANAGER:	
SEMINAR LOCATION & DATE:	
METHOD OF PAYMENT	
_____ CHEQUE ENCLOSED IN THE AMOUNT OF \$	
_____ MASTERCARD/VISA: ACCOUNT NUMBER: AUTHORISED SIGNATURE:	EXP. DATE:
_____ DEBIT MY ATB ACCOUNT: ACCOUNT NUMBER: AUTHORISED SIGNATURE:	