

# Real Cash, Real Profit: Financial Tools for Success

## Who Should Attend

Business owners, key managers, entrepreneurs, business advisors and others whose decisions have an impact on your company's financial performance.

## About the Workshop

This is practical stuff! Get ready for two down-to-earth days. You'll leave with a process to evaluate the performance of your business and a strategy to implement change. Along with other business owners and managers, you'll analyze actual business problems and situations. And together, you'll find useful solutions in a stimulating exchange of ideas.

## Valuable Reference Materials

The workshop includes a detailed manual and the case studies used in the class.

## In this hands-on workshop, you'll cover:

- Overcoming common business problems;
- Understanding your financial position;
- Using tools to take active control;
- Making effective pricing decisions;
- Evaluating cost patterns;
- Leveraging financial resources;
- Planning for transition;
- Putting it all together.

## REAL CASH, REAL PROFIT

The seminar fee is \$395.00 and includes course materials, continental breakfasts and lunches. Additional employees from your company may register at \$345.00 per person. Class size is limited to 50 participants, so reserve your space today!

TO REGISTER, COMPLETE THE ATTACHED FORM AND SEND OR FAX TO:

**JILL SHERMAN**

ATB FINANCIAL 9888 Jasper Ave, Edmonton, AB, T5J 1P1

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*PLEASE PRINT CLEARLY*

NAME OF ATTENDEE(S): Mr./Mrs./Ms./	
COMPANY NAME:	
STREET ADDRESS:	
CITY:	POSTAL CODE:
PHONE NUMBER:	FAX NUMBER:
EMAIL ADDRESS: MAY WE USE YOUR EMAIL ADDRESS TO ADVISE YOU OF UPCOMING TANNIAN CONSULTING SEMINARS? YES NO	
ATB RELATIONSHIP MANAGER:	
SEMINAR LOCATION & DATE:	
<b>METHOD OF PAYMENT</b>	
_____ CHEQUE ENCLOSED IN THE AMOUNT OF \$	
_____ MASTERCARD/VISA: ACCOUNT NUMBER: _____ EXP. DATE: _____ AUTHORISED SIGNATURE: _____	
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